

# The Critical Role of Private services in Senior Care



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# The Canadian Landscape



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**“Universal coverage for medically necessary health care services provided on the basis of need, rather than the ability to pay.”**

For the most part, home and continuing care services are not covered by the Canada Health Act.



# Senior Care Options



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## **Public/Subsidized;**

- **Home & Community Care**
- **Community Nursing**
- **Home Support**
- **Adult Day Services**
- **Community Rehabilitation**
- **CSIL (Choice in Supports for Independent Living)**
- **Caregiver Respite/Relief**

## **Private**

# Private Senior Care Services



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# Private Senior Care Services

- Accessed directly
- Shop and compare
- All aspects customized and unique
- No government assistance



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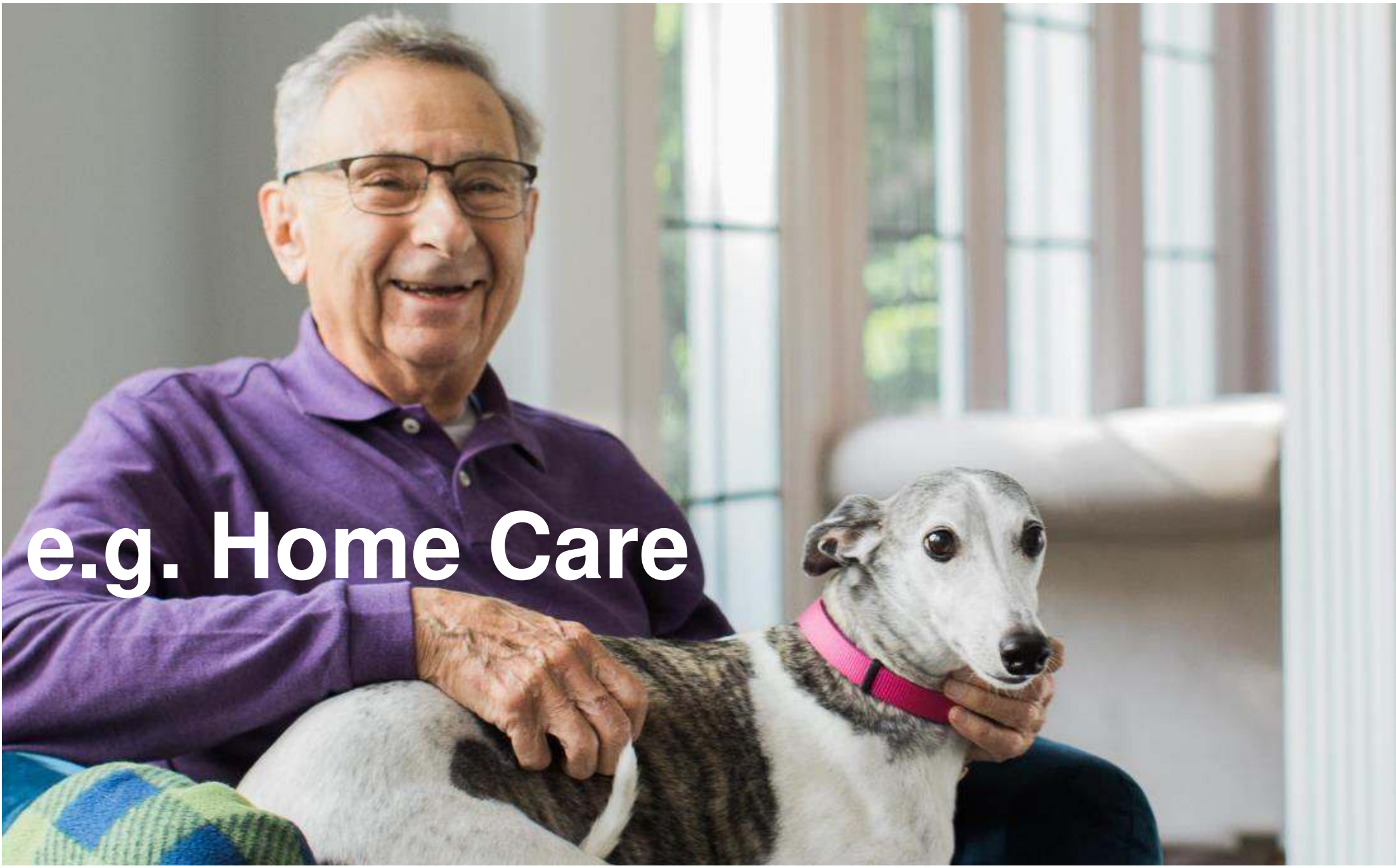
## Why would someone consider Private?

- **Ineligible - does not meet Assessment benchmarks of publicly funded Care**
- **Looking for flexibility and customized Care options**
- **Need wider range of services through one Care Manager**



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e.g. Home Care



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## e.g. Home Care

- High Demand, limited capacity
- Need for extreme customization
- Matter of choice
- “Not burdening the system further”
- Need for flexibility
- Expensive
- Lack of Standards (Accreditation)



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# Statistics Canada (2018)



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## **1.2m Canadians needed Home Care;**

- **26% had their needs unmet**
- **Barriers - availability, characteristics, cost, ineligibility**
- **52% paid solely by government**
- **27% paid solely out-of-pocket**
- **7% paid solely through insurance**



# Canadian Medical Association (2021)



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- **By 2031, nearly twice as many older adults will require care.**
- **Costs will grow from \$29.7B/yr in 2019 to \$58.5B/yr in 2031**
- **2019 LTC waitlist was 77,000**



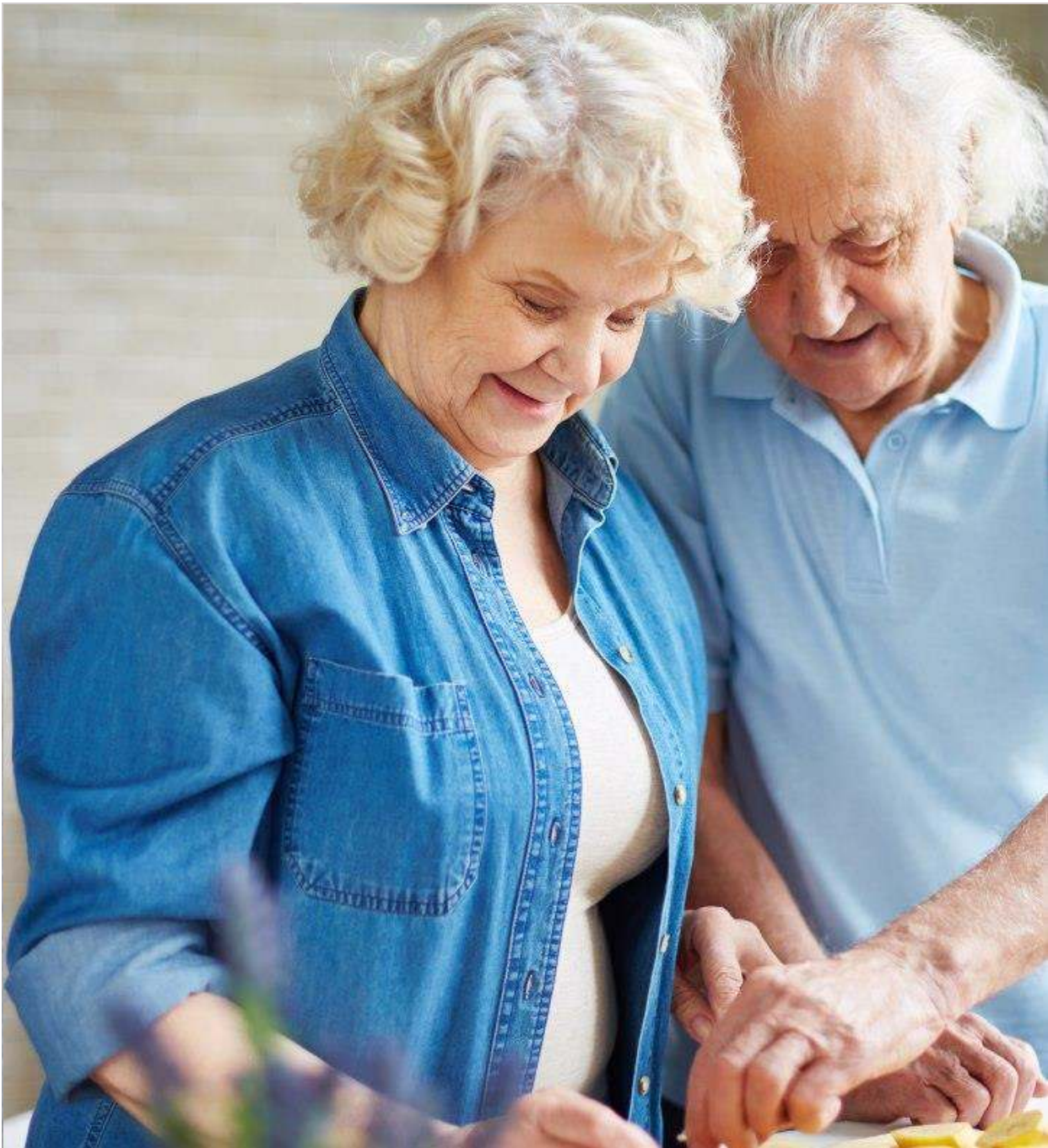
# BC Seniors Advocate (2019)



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- **15% (4200 beds) of LTC residents could be living in the community**
- **An LTC bed costs \$27,740/yr more than providing 2hrs of Home Support**
- **63% of Home Support clients, get less than 1 hr/day**
- **One third of family Caregivers are in distress**



# BC Seniors Advocate (2019)



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## 2014 to 2019

- # of seniors increased by 22%, but Home Support clients increased only by 15%
- Home Support hours for 85+ decreased by 10.3%
- Complaints to Patient Care Quality office increased by 62%



# BC Care Providers Association



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- **Care for over 12,000 seniors each day in residential care and assisted living.**
- **Care for 11,000 British Columbians each day at Home**



# On the North Shore



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- **Higher density of Seniors**
- **Affluence co-exists with poverty**
- **Geographical isolation**
- **High cost of living**
- **Well co-ordinated public system**
- **“Competing” private services**



north shore  
senior services circle



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- **Local, private Senior services**
- **Non-competing, co-ordinated**
- **Pool resources/time**
- **Speaker Series and Expert Panels**
- **Senior Service Fairs**
- **Events**
- **Referrals**



**Thank you.  
Thoughts?**



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# Impact of COVID on Private Senior Services



# The Impacts...



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- **Seniors themselves**
- **Families**
- **Caregivers**
- **Physical Restrictions/PPE**
- **LTC/ Retirement Communities vs Home Care**
- **Longer Term Implications...**
  - Senior Care
  - Home/Community Care
  - Caregivers
  - The Continuum

# Timeline of COVID Policy Changes for Long-term Care and Assisted Living



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## September 2

Provincial Health Order Released:  
Residential Care Staff COVID-19  
Preventive Measures

## September 8

Deadline for reporting staff  
and resident vaccination  
information to the  
Vaccine Reporting Portal.  
Contact:  
[VaccPortalSupport@gov.bc.ca](mailto:VaccPortalSupport@gov.bc.ca)  
for support.

## September 13

Rapid Testing for  
unvaccinated staff begins



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## October 11

The last date staff can get **their second dose of COVID vaccine in time** to be fully vaccinated for the deadline of October 12

## October 12

Only fully vaccinated (have received second dose of COVID vaccine longer than seven days previous) can work in long-term care homes or assisted living residences

## Ongoing

Masks are required for all staff and visitors (except fully vaccinated visitors while in single-occupancy rooms)

## Ongoing

Proof of vaccination from visitors and outside healthcare and service providers is required