

A Strong Voice For Seniors on the North Shore

The Lionsview Seniors' Planning Society is funded in part by the City of North Vancouver, the Districts of North and West Vancouver, the United Way of the Lower Mainland and the Province of British Columbia.

Press Release

April 25, 2012

For immediate release

Listening to the voices of seniors has paid off for the Lionsview Seniors' Planning Society.

Lionsview has received the "2011 Celebration of Community Award for Seniors" from the United Way of the Lower Mainland. The United Way recognized the Society's for "their outstanding dedication to supporting vulnerable seniors on the North Shore".

Lionsview was presented with the Award at the Scotiabank & United Way Community Spirit Awards Ceremony held at the Westin Bayshore Hotel, on March 29, 2012.

"The Seniors Planning Table for the North Shore, hosted by Lionsview is a positive and constructive force when it comes to social issues", said Tom Carney the Executive Director of the Society. "Our recent Survey, titled, "Seniors Today: Building a Better Tomorrow", identified the needs and priorities of more than 1200 seniors on the North Shore and has provided a model for others seniors planning activities throughout the Lower Mainland".

Lionsview works collaboratively with the United Way to support the joint vision of a strong voice for seniors, helping them stay independent and engaged in the community. Seniors who are connected and socially engaged are more likely to remain healthy and happy.

The "Seniors Today: Building a Better Tomorrow Survey" also received the 2011 Project of the Year Award from PM-vol.org

The Survey is available on line at <u>www.lionsviewseniorsplanning.com</u> or by calling our office.

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